

KidWorks Marketing & Communications Intern Position

Length of Service:

3-4 Months (Spring Semester)

10-15 Hours per Week

Flexible/Hybrid Schedule (must be available during some weekday evenings from 4-7pm to attend program events)

Nature of Work:

The Marketing & Communications team is essential to KidWorks as they provide integral support to the organization as a whole. This team is looking for an individual who is passionate about community-centric marketing and excited to bring their unique voice to a nonprofit setting. As a Marketing & Communications Intern, you will work closely with the team to produce compelling content and support the development of various marketing campaigns through social media engagement, graphic design, copywriting, and photography, as needed. Through this internship, you will be encouraged to bring new ideas to the table. You will be given opportunities to work on special projects that propel the KidWorks Marketing & Communications Strategy forward and engage your interests and strengths.

This Marketing & Communications Intern position also serves as a great resume builder for a career in both marketing and nonprofits. This is an unpaid Internship. Class credit can be offered depending on the requirements of the applicant's university.

Candidate Skills and Qualifications:

- Culturally competent
- Experience in graphic design, specifically in Canva
- Experience in social media management
- Excellent communication, writing, and interpersonal skills
- Passionate about the mission of KidWorks
- Able to complete tasks in an organized and timely manner
- Execute work on their own without necessary continual supervision

Candidate Skills that are a plus, but not necessary:

- Experience in Adobe
- Experience in photography/videography and photo/video editing
- Experience in Wordpress
- Bilingual English-Spanish

Roles and Responsibilities:

- Telling the story of our organization by creating engaging content, including social media posts, videos, and more
- Attending different program and fundraising events to capture photos for web promotion and social media
- Collaborating with the team on different marketing campaigns by providing new and engaging ideas, creating graphic design pieces, boosting awareness on social media platforms, and more
- Brainstorming and implementing new projects that align with the MarCom strategy

Will be supervised by and report to: Rachel Saavedra, Marketing & Communications Coordinator.
Taylor Tameifuna, Marketing Specialist.