



## Sponsorship Opportunities



**KidWorks™**

[www.kidworksoc.org/cars](http://www.kidworksoc.org/cars)

**Thursday, November 14, 2024**

**4:00 – 7:00 PM  
Finish Line Auto Club  
Costa Mesa**



**After 17 years of successful luncheons, we're shifting gears to a new event. Whether you're a car enthusiast, passionate about supporting KidWorks students, or looking for a fun evening out, this event is for you!**

***Funds raised will directly benefit hundreds of KidWorks students as they continue on their journey toward college and career success.***

## **ABOUT KIDWORKS**

**KidWorks exists to unleash youth potential.**

In 1993, KidWorks launched a summer program serving a handful of youth in a small, one-bedroom apartment in central Santa Ana. Thirty years later, KidWorks continues to thrive in the same neighborhood, walking alongside hundreds of youth and families each year.

From Pre-K to B.A., KidWorks lives out its mission to inspire purpose in youth, fuel their growth and catalyze their impact in the community.

Serving students from under-resourced communities, KidWorks understands that grades alone do not define a person. We intentionally provide holistic programming focused on personal & spiritual development, leadership training, college readiness and academic support.



**Join us in supporting KidWorks students by securing your sponsorship today!**





**Join us in honoring the exceptional impact of U.S. Bank on November 14, 2024 at Cars & Cocktails: Funding a Foundation for Success.**

KidWorks is proud to announce U.S. Bank as the 2024 Dan Donahue Leadership Award recipient. This beloved award recognizes KidWorks' most fervent supporters who share our passion and commitment to equipping students growing up in Orange County's most overlooked neighborhoods to lead a life of influence and positively impact their community.

A longtime supporter of KidWorks, U.S. Bank has exemplified leadership at every level.

"Organizations like KidWorks are essential to helping first-generation college students achieve their dreams of college and career success. Supporting KidWorks students is an investment in the future leaders of Orange County, and we are eager to continue partnering with KidWorks and the students they serve in the coming years." — Adrian Montero, senior vice president of Commercial Real Estate in Orange County.

U.S. Bank's support has been multifaceted. From 15 years of Board Leadership to decorating the center for the holidays, dressing up and passing out Halloween candy to mentoring students, they have consistently championed our mission and vision. Their employees have lent their professional experiences to KidWorks students through mock interviews and job site visits. They have also served taquitos to KidWorks families during our "Noche de Las Estrellas" graduation ceremony. Their readiness to serve excellently, no matter the occasion, is a testament to their unwavering support.

Over the last 15 years, U.S. Bank and the U.S. Bank Foundation have generously supported KidWorks with over \$600,000 in contributions. The recent multi-year gift of \$300,000 from the U.S. Bank Foundation has significantly funded KidWorks' greatest needs.



"We cannot thank U.S. Bank enough for their long-standing support. The effects of U.S. Bank's longstanding commitment to inspire purpose in youth, fuel their growth, and catalyze their impact in the community and the world will be seen for years to come."

— David Benavides, KidWorks Executive Director/CEO



**SECURE YOUR SPONSORSHIP TODAY**

**SPONSORSHIP OPPORTUNITIES**

**PRESENTING**

**\$50,000**

*Your sponsorship supports 100 students weekly.*

- (15) tickets to the event
- Pre-event group photo with collectible car
- Preferred parking (5 cars)
- Pre-event reception in VIP lounge
- Honorable mention during the event
- Included in pre and post press releases
- Logo on website & event collateral
- Logo on day of event signage & video scroll



**PAULA & PAT DONAHUE FAMILY FOUNDATION**

**SILVER**

**\$6,000**

*Your sponsorship supports 12 students weekly.*

- (4) tickets to the event
- Listing on website & event collateral
- Listing on day of event signage

**BRONZE**

**\$3,000**

*Your sponsorship supports 6 students weekly.*

- (2) tickets to the event
- Listing on website & event collateral
- Listing on day of event signage

**GOLD**

**\$10,000**

*Your sponsorship supports 20 students weekly.*

- (6) tickets to the event
- Pre-event group photo with collectible car
- Included in pre and post press releases
- Listing on website & collateral
- Listing on day of event signage & video scroll

**PHOTO BOOTH**

**\$10,000**

*Your sponsorship supports 20 students*

*(1 available)*

- (4) tickets to the event
  - Listing on website & event collateral
  - Listing on day of event signage
- 

**CHANGE MAKER**

**\$25,000**

*Your sponsorship supports 50 students weekly.*

*(2 available)*

- (10) tickets to the event
- Pre-event group photo with collectible car
- Honorable mention during the event
- Preferred parking (5 cars)
- Pre-event reception in VIP lounge
- Included in pre and post press releases
- Logo on website & event collateral
- Logo on day of event signage & video scroll



**PERSONALIZED**

**SPONSORSHIPS AVAILABLE**

For more information, contact Abigail Moore at [abigail.moore@kidworksoc.org](mailto:abigail.moore@kidworksoc.org).



### BAR

*Your sponsorship supports 15 students weekly.*

**\$7,500**

(2 available)

- (6) tickets to the event
- Verbal recognition during the event
- Signage at bar service points
- Branded bar napkins at the event
- Included in pre and post press releases
- Logo on website & event collateral
- Logo on day of event signage & video scroll

### FOOD STATION

*Your sponsorship supports 15 students weekly.*

**\$7,500**

(3 available)

- (6) tickets to the event
- Verbal recognition during the event
- Logo and signage at food service points
- Included in pre and post press releases
- Logo on website & event collateral
- Logo on day of event signage & video scroll

### DESSERT STATION

*Your sponsorship supports 15 students weekly.*

**\$7,500**

(1 available)

- (6) tickets to the event
- Verbal recognition during the event
- Logo and signage at dessert service points
- Included in pre and post press releases
- Logo on website & event collateral
- Logo on day of event signage & video scroll

### INDIVIDUAL TICKET

*Your ticket supports 1 student weekly.*

**\$500**

### ENTERTAINMENT

*Your sponsorship supports 15 students weekly.*

**\$7,500**

(1 available)

- (4) tickets to the event
- Logo and signage displayed with entertainment
- Listing on website & event collateral
- Listing on day of event signage

### REGISTRATION

*Your sponsorship supports 10 students weekly.*

**\$5,000**

(1 available)

- (2) tickets to the event
- Logo and signage at registration
- Listing on website & event collateral
- Listing on day of event signage

### GIFT BAG

*Your sponsors support 7 students weekly.*

**\$3,500**

(2 available)

- (2) tickets to the event
- Logo on gift bag
- Opposite side of event
- Listing on website & event collateral
- Listing on day of event signage



**MERRILL**  
A BANK OF AMERICA COMPANY



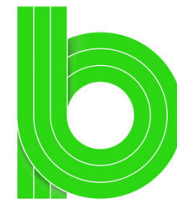
### WI-FI

*Your sponsorship supports 5 students weekly.*

**\$2,500**

(1 available)

- (1) ticket to the event
- Logo on Wi-Fi sign
- Listing on website & event collateral
- Listing on day of event signage



**BCC CONTRACTING, INC.**  
BUILDING CONCEPTS TO COMPLETION





# SPONSORSHIP FORM

**YES, I WISH TO SPONSOR KIDWORKS STUDENTS THROUGH A CARS & COCKTAILS SPONSORSHIP!**

Sponsor Name: \_\_\_\_\_

Recognition Name: \_\_\_\_\_  
(As it should be listed in all event materials.)

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVELS

- PRESENTING SPONSOR** ..... \$50K
- GOLD SPONSOR** ..... \$10K
- SILVER SPONSOR** ..... \$6K
- BRONZE SPONSOR**..... \$3K
- OTHER (WRITE-IN)**  
Sponsorship Name: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

## PAYMENT METHOD

- I will make my sponsorship gift online at [kidworksoc.org/cars](http://kidworksoc.org/cars).
- Please send me a pledge reminder for my sponsorship.
- Enclosed is a check for my sponsorship.



Please make checks payable to "KidWorks" and mail to:  
KidWorks  
Attention: Cars & Cocktails  
1902 W. Chestnut Ave., Santa Ana, CA 92703  
Questions: E-mail [abigail.moore@kidworksoc.org](mailto:abigail.moore@kidworksoc.org)

Signature of Donor: \_\_\_\_\_ Date: \_\_\_\_\_